The Ivy Kids Advantage at a Glance

At Ivy Kids Early Learning Center, we believe that early childhood education is more than just a business—it's an opportunity to make a lasting impact on the futures of young children. As a franchisee, you can gain personal success while enjoying the benefits of a high-demand industry. In this infographic, we highlight the key reasons why so many franchisees have chosen to join the Ivy Kids family.

Built-In Support System

You're never in business alone. As a franchisee, you'll receive top-of-the-line training, ongoing support throughout your franchise journey, and hands-on guidance every step of the way so you can open your early learning center with confidence.

Ongoing Operational Guidance and Support

You'll benefit from regular check-ins and continuous coaching from our experienced operations team while still enjoying the freedom of independent business ownership.

Real Estate and Construction Assistance

We help identify the best location for your center, particularly in areas with a high population of children and young families. We also provide guidance on the design and build-out process, ensuring that every Ivy Kids center reflects our standards.

Pre-Opening Training

You'll complete a thorough training program covering operations, curriculum, compliance, and business management before opening your center.

Marketing and Brand Support

Our in-house marketing team helps build local visibility and gives you access to our strategies, campaigns, digital tools, and branded assets.

Built-In Support System

Our research-based, proprietary curriculum, MultiPrep, is one of the strongest differentiators of our early childhood education business. It's what draws families in and why they continue enrollment year after year.

Whole-Child Approach

Our MultiPrep curriculum focuses on cognitive, social-emotional, and physical development, ensuring well-rounded growth for our learners.

STEAM Integration

Science, Technology, Engineering, Arts, and Math (STEAM) are integrated into daily learning experiences, giving children access to critical thinking and problem-solving skills from an early age.

Spanish Language Exposure

Starting at the toddler stage, children benefit from exposure to a second language, which enhances brain development.

Multiple Revenue Opportunities

While many early education businesses often experience seasonal returns on investment (ROI), Ivy Kids franchisees benefit from multiple income streams that support year-round profitability.

Infant through Pre-K Programs

We offer care and learning programs for children of all ages, with flexible full- and part-time options to suit diverse family needs.

Add-On Services

Boost your revenue potential by offering engaging enrichment classes, creating added value for families while opening up new income streams for your business.

After-School Programs

We keep our doors open longer and support more families with fun after-school programs for our learners.

Seasonal Camps

Ivy Kids maintains strong enrollment throughout the year by offering exciting and enriching camps during school breaks, giving parents a trusted option and children a fun educational experience they'll love.

A National Brand with a Local Feel

Our child-first focus has not only established Ivy Kids as a nationally recognized name in early childhood education but a well-loved and trusted option for parents across the US.

Established Brand Trust

Franchisees can get a head start in the industry with an established brand name that families already know and trust.

Locally Owned and Operated Centers

Every Ivy Kids location is independently owned, allowing franchisees to build meaningful relationships in their communities.

Family Engagement

Our real-time monitoring tools help parents stay connected to their child's progress and give them peace of mind, knowing they're safe throughout the day.

Ready to Make a Lasting Impact?

Ivy Kids is a top choice for families and franchisees, and we plan to continue expanding our reach across the US. Contact us today and make a big impact on little minds.