

Key Features of Ivy Kids' MultiPrep™ Approach

INFOGRAPHIC



At Ivy Kids, we believe in nurturing every aspect of a child's development through our MultiPrep curriculum. Our approach integrates the latest research and best practices in early childhood education to foster a lifelong love for learning.



KEY COMPONENTS OF MultiPrep™

MultiPrep is Ivy Kids' proprietary curriculum that integrates Dr. Howard Gardner's theory of **multiple intelligences with hands-on activities to keep children engaged in learning.**

Our interdisciplinary approach fosters holistic development by focusing on various cognitive, social, and emotional skills that'll prepare children for lifelong academic and personal success.



MULTIPLE Intelligences

Our curriculum addresses various types of intelligences to help children excel in diverse areas.

| INTELLIGENCE TYPE | SKILLS DEVELOPED |
|----------------------|--|
| Musical | Songs, rhythms, instruments, musical expression |
| Kinesthetic/Bodily | Movement, hands-on tasks, games, building |
| Naturalistic | Love of nature, animals, identifying natural materials |
| Visual | Visual memory, object relations, building skills |
| Interpersonal | Teamwork, cooperation, social interaction |
| Intrapersonal | Self-awareness, personal feelings, values |
| Logical/Mathematical | Problem-solving, reasoning, numbers |
| Linguistic/Verbal | Language arts, speaking, writing, reading |



Hands-On Learning

In our Ivy Kids Early Learning Centers, children participate in interactive activities like building various structures using a variety of materials or engaging in art projects. These activities help develop fine motor skills, problem-solving abilities, and creativity, fostering a love for learning through practical experiences.

World Changers Program

Through the World Changers Program, children are introduced to stories of influential leaders both locally and globally. They engage in discussions and group activities that build their understanding of leadership, empathy, and social responsibility, fostering character and confidence.



BrainBites® Nutrition Program

The BrainBites Nutrition Program emphasizes healthy eating by involving children in preparing nutritious snacks and meals. They learn about the benefits of various foods and the importance of a balanced diet, supporting their overall development and well-being.

THE IMPORTANCE OF Holistic Education



Holistic education acknowledges that children possess unique capabilities, emphasizing the development of intellectual, social, emotional, and physical skills.

This approach empowers students to become well-rounded individuals who are equipped to navigate and excel in life's various challenges.

Holistic education is increasingly in demand because it nurtures all aspects of a child's growth, fostering *resilience, creativity, and critical thinking.*

At Ivy Kids, our commitment to holistic education through the MultiPrep curriculum sets our franchise apart. We prepare children not just for academic success but for life, making our franchise a valuable and impactful investment in the future of our communities.



Ready to Make a Difference?

Contact us today to learn more about franchising opportunities and how opening an Ivy Kids Early Learning Center can help you give back to your community.



This document does not constitute an offer to sell a franchise. The offer of a franchise can only be made through the delivery of a Franchise Disclosure Document (FDD). Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you are a resident of one of these states, we will not offer you a franchise unless and until we have registered the franchise (or obtained an applicable exemption from registration) and complied with the pre-sale disclosure requirements that apply in your jurisdiction.