



How Ivy Kids' MultiPrep Curriculum Enriches Childcare and Franchisee Success

At Ivy Kids, we don't treat education as a process—we believe it's a transformative journey of discovery and growth that requires careful attention. Our unwavering commitment to nurturing young minds has led us to reshape education through our research-based curriculum, MultiPrep. As you explore the remarkable potential of joining the Ivy Kids family as a franchisee, you'll come to understand that MultiPrep isn't simply a curriculum—it's a testament to our dedication to fostering lifelong learners and confident individuals.



MultiPrep's Child-Centered Approach

At Ivy Kids, our MultiPrep curriculum is the result of years of dedicated research and a commitment to enriching children through education. We embrace Dr. Howard's Theory of Multiple Intelligences, recognizing that there are multiple ways to learn, and we use them all. Our approach is hands-on and engaging, shifting away from reliance solely on textbooks. We're focused on nurturing young minds and equipping them to thrive in their own unique ways.



A Curriculum Built on Diversity

MultiPrep is a curriculum that embraces the diverse ways children engage with the world around them. Inspired by evidence-based educational insights of Dr. Howard, our curriculum recognizes and caters to the various learning styles or "intelligences" he refers to. Whether it's musical, kinesthetic, naturalistic, or logical/mathematical, MultiPrep celebrates the unique strengths of each child.



Empowering Young Leaders Through the World Changers Program

We firmly believe that a child's journey is not solely defined by academic excellence. That's why our groundbreaking World Changers Program goes beyond the classroom, instilling values and skills that can empower our children to become future leaders and catalysts for change. This program focuses on character development and social-emotional learning by nurturing soft skills that are essential for growth and adaptability. We bring this approach to life in our daily interactions, employing various strategies to instill important values.

For example, our program includes short videos showcasing important character values in action, such as conflict resolution, featuring children from diverse backgrounds worldwide. This global perspective also broadens children's worldviews, promoting understanding and empathy.

Wellness Through BrainBites Nutrition

A holistic approach to education includes nurturing both the body and mind. Our BrainBites Nutrition Program embodies this philosophy, ensuring that every child in our care receives the sustenance they need to excel in their educational journey. By prioritizing their well-being, we enhance their capacity to learn, explore, and discover, supporting their overall development.



Why Open an Early Childhood Education Franchise with Ivy Kids?

The early childhood education industry is booming, and Ivy Kids is leading the charge with unique educational franchise opportunities designed for partners who care about making a difference.



Did You Know That:

- » Cognitive, emotional, and social development in early childhood lays the foundation for lifelong learning and well-being?
- » Children enrolled in high-quality early education programs are more likely to graduate high school, attend college, and find stable future employment?



Statistics That Speak Volumes:

Consider these compelling statistics that underscore the significance of a quality early childhood education franchise:



Booming Industry:

The US early childhood education industry is valued at \$42 billion and continues to experience steady growth.



Societal Impact:

Research has shown that for every \$1 invested in high-quality early education, there's a return of up to almost \$8 in societal benefits.



Lifelong Impact:

Cognitive, emotional, and social development in early childhood lays the foundation for a lifetime of learning and well-being.



Unique Franchise Model:

Ivy Kids offers an owner/operator model with comprehensive training and support, setting you up for success from day one.



Research-Based Curriculum:

Our proprietary MultiPrep curriculum emboldens children with various learning styles and capabilities.



Recurring Revenue:

With high demand and a growing industry, Ivy Kids offers a recession-resistant business model with recurring revenue potential.



Industry Growth:

The global early childhood education industry is projected to grow by 10.5% through 2026, reaching a value of \$480 billion.

Your Journey as an Ivy Kids Franchisee

As a potential Ivy Kids franchisee, you're not just investing in a business—you're investing in a vision that transcends profit margins. Here's what sets our franchise opportunities apart:



A Streamlined Business Model:

With our expertly constructed MultiPrep curriculum and in-demand services that parents love, our franchise model is positioned for success. As a franchisee, you'll step into a market where your offerings are not only desired but also backed by our proven track record.

Comprehensive Training for Confidence:

We understand that embarking on a new journey can be both exciting and challenging. That's why our franchisee training program is meticulously designed to equip you with the skills and knowledge needed to lead your Ivy Kids center confidently. From operational insights to curriculum implementation, we'll provide you with the tools to create a dynamic learning environment.

Ongoing Support for Your Journey:

Launching your Ivy Kids franchise is just the beginning of our partnership. Our commitment to your success is unwavering, and we're with you every step of the way. Through ongoing research and development, we ensure you're equipped with the latest advancements in early childhood education. From marketing strategies to operational guidance, our support extends far beyond the initial stages.



Community and Collaboration:

Building a thriving Ivy Kids center is a shared endeavor. As part of our family, you'll have access to a community of like-minded franchisees who are equally committed to making a difference. Our collaborative environment fosters the exchange of ideas, best practices, and mutual support. Together, we're elevating the standards of early childhood education.

The Potential of Early Education

In an increasingly competitive industry, our franchisees stand out as pioneers in early childhood education. Partnering with Ivy Kids goes beyond franchising; it's a commitment to making a lasting impact on generations to come. By offering programs and services that are a cut above the rest, Ivy Kids centers become the hub for pedagogical learning and growth.



A Fulfilling Opportunity Awaits

As you contemplate joining the Ivy Kids family, remember that you're not just stepping into a business venture—you're embarking on a journey that holds the potential to shape lives and build futures. At Ivy Kids, our commitment to excellence extends beyond our learners. We're dedicated to supporting our franchisees to thrive in the ever-evolving landscape of early childhood education.

Are you ready to embark on an exciting entrepreneurial journey and make a difference in your community with an early childhood education franchise? Reach out today to find out more about an Ivy Kids franchise opportunity!

